

WEBSITE DESIGN

pricing and packages



the brochure website

\$59 PER MONTH

For those who want to keep it simple.

A user-friendly, one page, mobile responsive website with clear, concise product or service information & contact form.

INCLUSIONS

- Domain Name (Or Redirection) (COMPLIMENTARY ONGOING FOR THE LIFE OF SERVICE)
- Efficient Global Web Hosting (COMPLIMENTARY ONGOING FOR THE LIFE OF SERVICE)

- 1 Branded Email Account
- Email redirection (COMPLIMENTARY ONGOING FOR THE LIFE OF SERVICE)

- 1 x Web Page (Unlimited Length & Paragraphs)
- Responsive Design (Laptop, Desktop, Mobile & Tablet)
- Modern Parallax Page Layout
- 1 x Photo Gallery (8 images)
- 1 x Instant Contact Form
- Branded Header & Footers
- Customised Google Map
- 2 x Professional Stock Shot Images
- Social Media Buttons

- Basic Copy Editing/Rewriting of Provided Business Information

- Organic Search Engine Optimisation
- Search Engine Submission
- Google Analytics Login
- Technical Support (FREE for first month. \$50 per hour thereafter)

COSTINGS

- \$1299 SET UP FEE (One Time Design Fee)
- + \$59 PER MONTH (Billed Annually)
- **TOTAL - \$2007**

PAYMENT TERMS:

50% deposit upon commencement followed by 50% remaining total fee after design is approved for the website's live publication.

the full suite website

\$150 PER MONTH

Expand the functionality of your package with unlimited web pages, a client login, SEO-friendly blog, extended social media, video & image gallery options, professional copywriting and much more.

INCLUSIONS

- Domain Name (Or Redirection) (COMPLIMENTARY ONGOING FOR THE LIFE OF SERVICE)
- Efficient Global Web Hosting (COMPLIMENTARY ONGOING FOR THE LIFE OF SERVICE)
- Self-Managed Content (Client Login To Website Backend & 2 x tutorials)

- 1 x Branded Email Account / 2 x Branded Email Account Aliases
- Email Redirection (COMPLIMENTARY ONGOING FOR THE LIFE OF SERVICE)

- Unlimited Web Pages & Search Bar
- Responsive Design (Laptop, Desktop, Mobile & Tablet)

- Professional Copywriting/Editing/Rewriting of Provided Business Information
- Modern Parallax Page Layout
- Branded Header & Footers
- 1 x Image Slideshow & Unlimited Photo Galleries
- 4 x Instant Contact Forms (1 x Pop Up Call To Action Form)
- Customised Google Map
- 4 x Professional Stock Shot Images
- 2 x Youtube Video Embeds (Optional)
- Blog Page & Login

- FREE Facebook Page Set Up (Branded)
- Social Media Share Buttons + Social Media Stream Integration On Website
- Basic Newsletter Subscription Form * Mailchimp or Promote System Upgrade Available

- Organic Search Engine Optimisation
- Search Engine Submission
- Google Analytics Client Login
- Technical Support (FREE for first month. \$50 per hour thereafter)
- The Promote Marketing Kit (Valued at \$300, see upgrades and options below)

COSTINGS

- Only \$1899 SET UP (One Time Design Fee) + \$150 per month (Billed Annually) = **TOTAL \$3,699**

PAYMENT TERMS

50% deposit upon commencement followed by 50% remaining total fee after design is approved for the website's live publication.

the e-commerce site

\$320 PER MONTH

Master E Commerce with this fully functional online store. Extend & expand the functionality of your package with online payment options, private member areas & calendar booking systems while enjoying unlimited web pages, a client login, SEO-friendly blog features, extended social media, video & image gallery options, professional copywriting & more.

INCLUSIONS

- Domain Name (Or Redirection) (COMPLIMENTARY ONGOING FOR THE LIFE OF SERVICE)
- Efficient Global Web Hosting (COMPLIMENTARY ONGOING FOR THE LIFE OF SERVICE)
- Self-Managed Content (Client Login To Website Backend & 2 x tutorials)

- 1 x Branded Email Account / 2 x Branded Email Account Aliases
- Email Redirection (COMPLIMENTARY ONGOING FOR THE LIFE OF SERVICE)

- Unlimited Web Pages & Search Bar
- Responsive Design (Laptop, Desktop, Mobile & Tablet)

- 200 Products On Website's E Commerce Store (Includes Segmented Product Categories/ Product Descriptions/Product Thumbnails/Integrated Shopping Cart) *Upgrades available
- PayPal, Square or Stripe Payment Ready
- Member Login Area (Optional)
- Password Protected Pages

- Professional Copywriting/Editing/Rewriting of Provided Business Information
- Branded Header & Footers
- Modern Parallax Page Layout
- 1 x Image Slideshow & Unlimited Photo Galleries
- Unlimited Instant Contact Forms (1 x Pop Up Call To Action Form)
- Customised Google Map
- 4 x Professional Stock Shot Images * Upgrades available.
- Blog Page & Login

- Complimentary Facebook /Twitter / Instagram Page Set Up (Branded)
- Social Media Share Buttons + 3 x Social Media Stream Integration On Website
- 4 x Youtube Video Embeds (Optional)
- Basic Newsletter Subscription Form * Mailchimp or Promote System Upgrade Available

- Organic Search Engine Optimisation & Search Engine Submission
- Google Analytics Client Login
- Technical Support (COMPLIMENTARY for first month. \$50 per hour thereafter)
- The Promote Marketing Kit (Valued at \$300, see upgrades and options below)

COSTINGS

- Only \$2999 Setup (One Time Design Fee)+ \$320 per month (Billed Annually) = **TOTAL \$6839**

PAYMENT TERMS 50% deposit upon commencement followed by 50% remaining total fee after design is approved for the website's live publication.

upgrades and added options

THE PROMOTE MARKETING KIT

\$300 flat rate Note: Complimentary with The Full Suite Website & E-Commerce Website Packages

Includes the following recommendations & tips:

- * Professional Business Branding Tips
- * Recommended Graphic Design Apps For Branding Consistency
- * Recommended Photographic Stock Shot Licensing Suites for Branding Purposes
- * 1 x tutorial on EDM Management
- * 1 x tutorial on Social Media marketing management (Inclusive of s.m. algorithms, post boosting, target marketing tips via ad opportunities, post content & follower/partner incentives.)

PROFESSIONAL LOGO DESIGN

\$180

Selection of 3 contemporary logo designs for your business, brand or web design. Once approved by the client, its provided in PNG (transparent background format), JPEG and PSD formats in white, black and colour for ongoing design usage.

EDM MAILING LIST INTEGRATION - PROMOTE CLIENT E-NEWS SYSTEM

\$29 per month Comes with 1 x EDM tutorial.

An invaluable resource, integrated into your own website via your very own user login. This user friendly data system collects the information of your website's e-news subscribers, adds them to a secure database & gives you branded templates to swiftly email your subscribers instantly, all at once.

UNLIMITED PRODUCTS ON E-COMMERCE SITES

\$50 per month

Stock up your online store with unlimited product pages.

PROFESSIONAL PHOTO SHOOT

\$190 per hour (Travel fee \$50 per 2 hour drive if out of Echuca/Moama)

Have an award winning photographer shoot your property, product or service for use on the website. Full copyright license to you, the client. 20 professional images delivered in high resolution for print and low resolution for web use. *Note: Client must arrange models for staged shots. I will provide Release Forms.

STOCK SHOT LIBRARY ACCESS

\$30 per month

Gain access to 10 professional stock shots per month for ongoing use on your website, social media or promotional collateral with Adobe's revolutionary stock library. Your own login provided.

COMMUNITY MESSAGE BOARD FOR WEBSITE

\$500 per year

Engage your clients with a fully operational community message board on your website.

ADDITIONAL POP UP FORM FEATURES

\$18 a month

Add pop up advertisements, sign up forms and special announcements to your website.